



3625 \$

PATENT

Case Docket No. AMAZON.070A

Date: December 11, 2002

Page 1

In re application of : Bezos, et al. )  
App. No. : 09/900,487 )  
Filed : July 6, 2001 )  
For : CONTEXTUAL )  
PRESENTATION OF )  
INFORMATION ABOUT )  
RELATED ORDERS DURING )  
BROWSING OF AN )  
ELECTRONIC CATALOG )  
Examiner : Maria Teresa P.O. Thein )  
Art Unit : 3625 )

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December 11, 2002

(Date)

Ronald J. Schoenbaum, Reg. No. 38,297

UNITED STATES PATENT AND TRADEMARK OFFICE  
P.O. Box 2327  
Arlington, VA 22202

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DEC 20 2002  
GROUP 3600

Sir:

Transmitted herewith is an amendment in the above-identified application.

The fee has been calculated as shown below:

CLAIMS AS FILED						
	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NO. PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADDITIONAL FEE
Total Claims	44	—	37	= 7 ×	\$18	= \$126.00
Independent Claims	4	—	4	= 0 ×	\$84	= \$ 0
If application has been amended to contain multiple dependent claim(s), then add					\$280	= \$ 0
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT						\$126.00

Enclosed with the amendment are the following:

- (X) A check in the amount of \$126.00; and
- (X) A return prepaid postcard.

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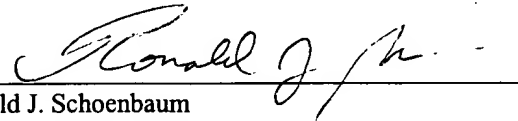
Date: December 11, 2002

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AMAZON.070A

PATENT

8/A  
P/R  
12/31/02

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : Bezos, et al. ✓ ) Group Art Unit: 3625  
Appl. No. : 09/900,487 ✓ )  
Filed : July 6, 2001 )  
For : Contextual Presentation of )  
Information About Related )  
Orders During Browsing of an )  
Electronic Catalog ✓ )  
Examiner : Maria Teresa P.O. Thein )

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GROUP 3600

AMENDMENT

Commissioner of Patents and Trademarks  
Washington, D.C. 20231

Dear Sir:

In response to the Office Action mailed on October 8, 2002, please reconsider the above-referenced application in view of the following amendments and remarks.

IN THE SPECIFICATION:

*Replace the paragraph beginning at page 2, line 2 with the following paragraph:*

a1 --The present invention involves presenting context-sensitive information to customers about their prior orders during browsing of an online, electronic catalog of products. In accordance with one aspect of the invention, when a customer accesses a portion of the electronic catalog associated with a particular subset of products (e.g., a specific product or product category), information about related orders previously placed by the customer, if any, is automatically retrieved and presented to the customer (e.g., within a web page). This information is presented without requiring the customer to access an "accounts" area (although such an area may be provided), and without requiring the user to separately request information about the previous orders. Customers are thus presented with information about their previous orders